MSSNY

The Voice of New York Physicians

House of Delegates 2027

April 2-4, 2027
Westchester Marriott,
Tarrytown, NY

Sponsorship Opportunities

Why Be a Sponsor?

MSSNY House of Delegates 2027

April 2-4, 2027

Westchester Marriott, Tarrytown, NY

The 2027 MSSNY House of Delegates offers an unparalleled opportunity to promote your organization and connect with New York State's physician leaders and decision makers.

Attendees are New York State physician leaders from all medical specialties and sub-specialties who attend the meeting to debate legislative policy, attend CME and poster symposium, network, and spend time with exhibitors.

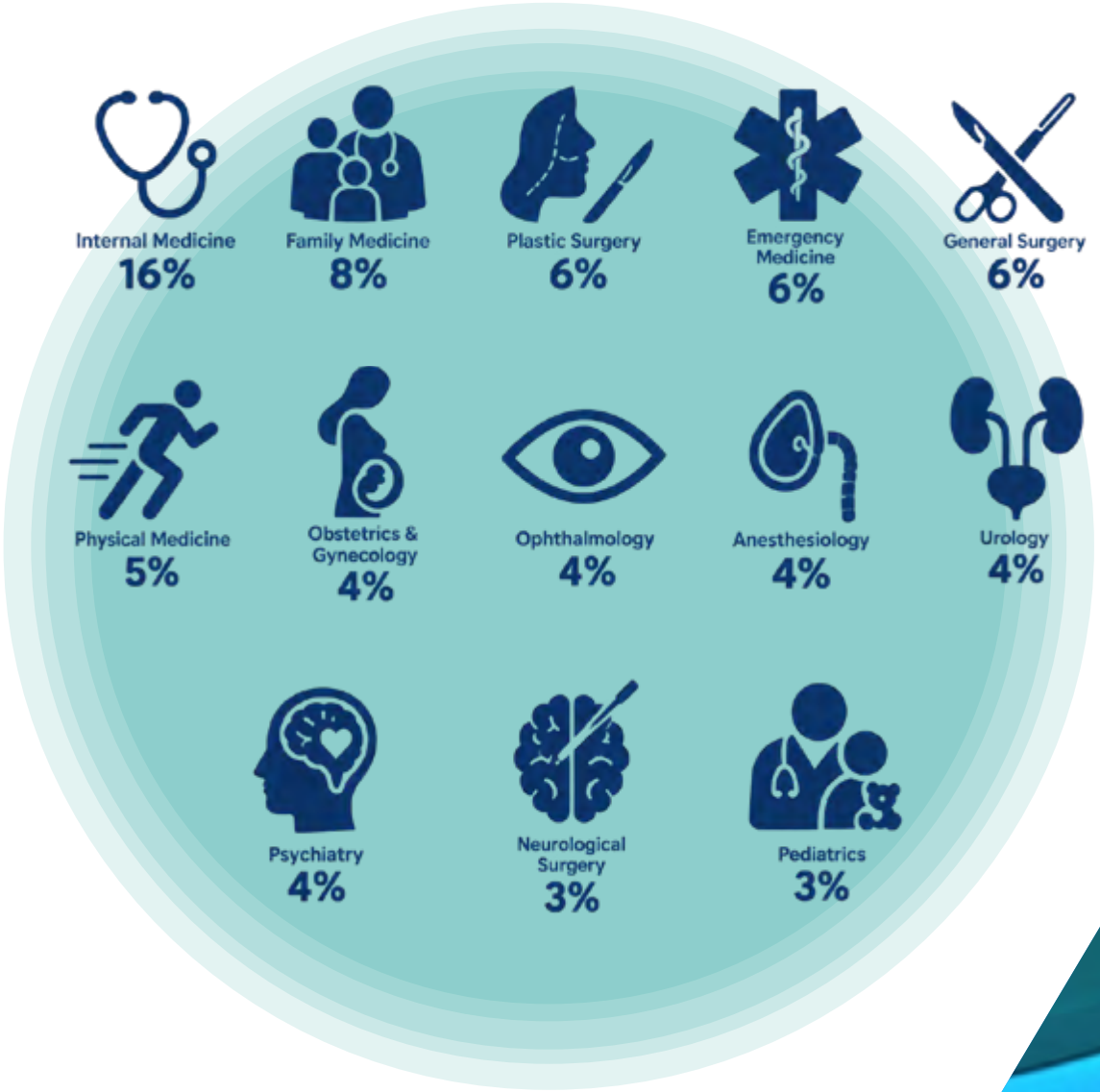
Members of the House of Delegates are attuned to the specific interests of independent physician practices, group medical staffs, young physicians, resident physicians, and medical students.

MSSNY MEMBERS ARE:

Physician Leaders
Decision Makers
Engaged Consumers
Business Owners

Specialties

HOUSE OF DELEGATES ATTENDEES TOP SPECIALTIES



Sponsorship Opportunities

DIAMOND LEVEL — $22,500

- Booth space with first choice of location
- 3 custom messages on MSSNY social media
- 2 dedicated email blasts to membership
- 3 banner ads in MSSNY Pulse
- 30 second video played at the House during break
- Logo on meeting bag
- Full page color outside back cover journal ad (1 available)
- Table for 10 at Presidents' Gala with corporate designation
- Morning & Afternoon coffee break with delegates (Fri. & Sat.)
- Lounge & Refreshment Area

PLATINUM LEVEL — $17,500

- Booth space with priority choice of location
- 3 custom messages on MSSNY social media
- 1 dedicated email blast to membership
- 2 banner ads in MSSNY Pulse
- Time Saver Slide played at the House during break
- Logo on meeting bag
- Full page color inside front cover journal ad (1 available)
- Table for 10 at Presidents' Gala
- Morning & Afternoon coffee break with delegates (Fri. & Sat.)
- Lounge & Refreshment Area

Sponsorship Opportunities

GOLD LEVEL — $12,500

- Booth space with priority choice of location
- 3 custom messages on MSSNY social media
- 1 banner ad in MSSNY Pulse
- Time Saver Slide played at the House during break
- Logo on meeting bag
- Full page color inside back cover journal ad (1 available)
- 6 tickets to Presidents' Gala
- Morning & Afternoon coffee break with delegates (Fri. & Sat.)
- Lounge & Refreshment Area

SILVER LEVEL — $6,000

- Booth space
- 3 custom messages on MSSNY social media
- Half page color journal ad
- 2 tickets to Presidents' Gala
- Morning & Afternoon coffee break with delegates (Fri. & Sat.)
- Lounge & Refreshment Area

Sponsorship Opportunities

MSSNY GEMS

- **$15,000 30 Second Video**
  Played during House, full page journal ad, sponsor provided materials in event bag
- **$3,500 Booth Space**
  Includes morning & afternoon coffee break with delegates (Fri. & Sat.) and Lounge & Refreshment Area access
- **$3,000 WiFi or MSSNY Poster Symposium Sponsorship**
  Both include signage indicating sponsorship,sponsor-provided materials in event bag. WiFi includes custom password
- **$2,500 Step & Repeat Backdrop**
- **$2,000 Bottled Water** with label logo
- **$1,000 Stuff-A-Bag**
  (Sponsor provided materials)

POWER PLAY EXCLUSIVE — $40,000

- **3 MSSNY Exclusive Podcasts or Webinars**
- **1 in-person meeting**

*(*Podcasts/Webinars/Meetings are sponsor produced/MSSNY promoted. Content subject to MSSNY approval.)*

***$20,000 DISCOUNTED RATE on Power Play with Purchase of Diamond, Platinum, Gold, or Silver Sponsorship Package*

DISCOUNTS AVAILABLE:

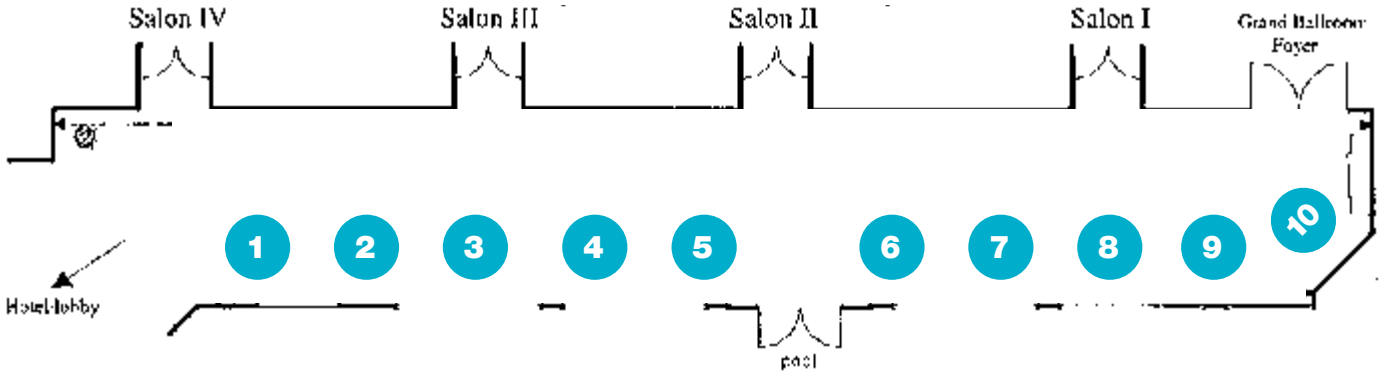
- **Institutional Member Discount:**
  10% off sponsorship packages Silver and above
- **Early Bird Discount:**
  5% off sponsorship packages Silver and above if reserved and paid by December 31, 2026

Early Bird Discount cannot be combined with Institutional Discount

Booth selection is on a first-come, first-served basis, subject to availability.

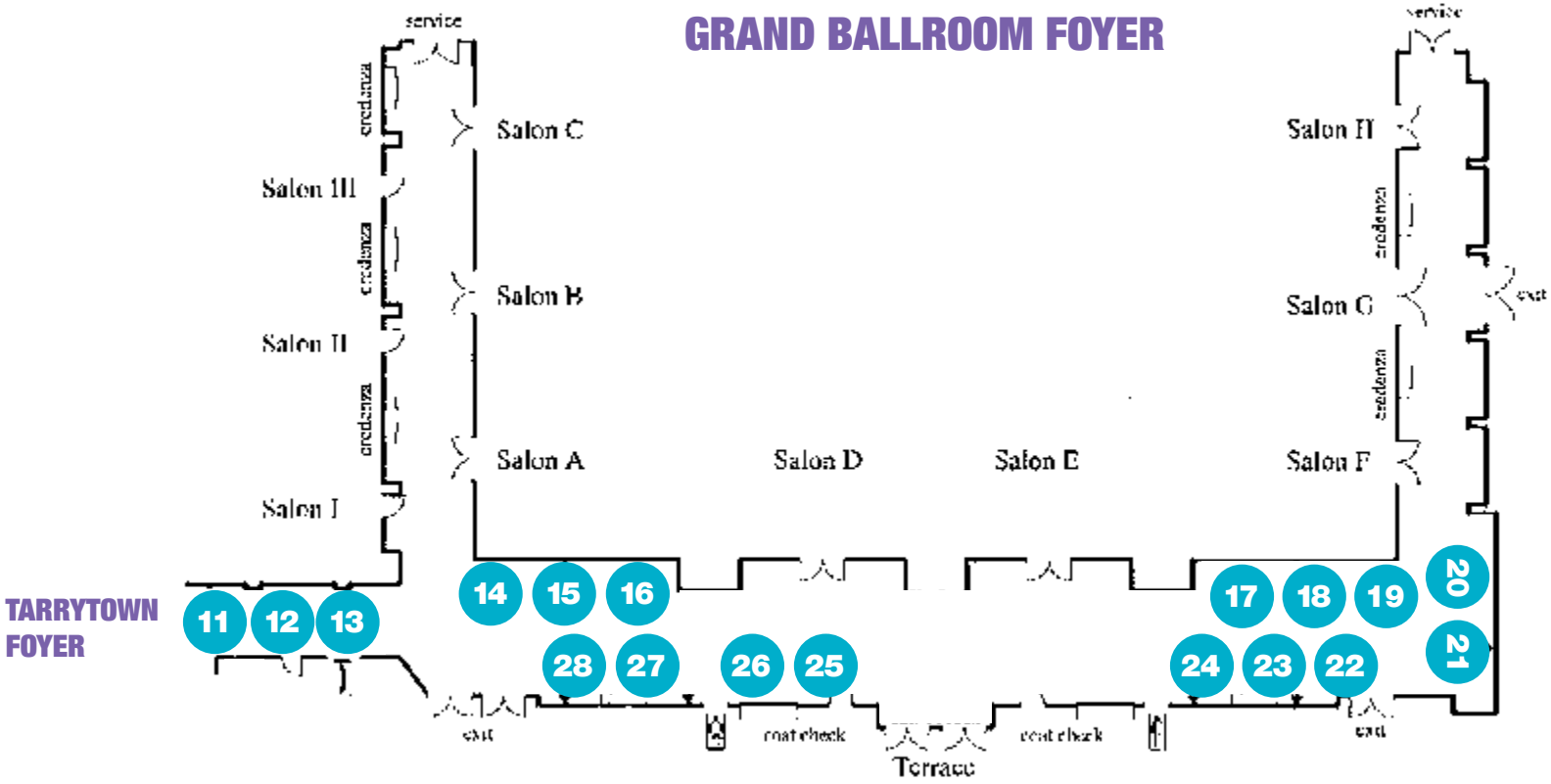
Floorplan

TARRYTOWN BALLROOM FOYER



- Booth spaces are 8 ft wide with a 6 ft table
- Grand Ballroom Foyer booth ceiling height 10 ft
- Tarrytown Foyer booth ceiling height 7 ft

GRAND BALLROOM FOYER



Registration Form

- ☐ SILVER $6,000
- ☐ GOLD $12,500
- ☐ PLATINUM $17,500
- ☐ DIAMOND $22,500
- ☐ POWER PLAY EXCLUSIVE $40,000
- ☐ POWER PLAY WITH SPONSORSHIP SILVER AND ABOVE $20,000

GEMS

- ☐ STUFF A BAG $1,000
- ☐ BOTTLED WATER $2,000
- ☐ STEP AND REPEAT $2,500
- ☐ WIFI OR POSTER SYMPOSIUM $3,000
- ☐ BOOTH $3,500
- ☐ 30 SECOND VIDEO $15,000

JOURNAL ADS

- ☐ HALF PAGE COLOR $500
- ☐ FULL PAGE COLOR $1,000

FOR SPONSORSHIPS SILVER LEVEL AND ABOVE

- ☐ EARLY BIRD 5% DISCOUNT

12/31/26	Early bird rate, both reservation and payment must be completed by the 12/31/26 early deadline
2/01/27	Journal Ad booking deadline
2/05/27	Sponsorship booking deadline
2/05/27	MSSNY can design your ad. Artwork, logos, and copy must be received by the 2/05/27 deadline if design is needed.
2/12/27	Finished journal ad art deadline. View ad specs on the next page.
3/05/27	HOD Time Saver Slide and video clip deadline

Please download this PDF and email completed form to Roseann Raia (rraia@mssny.org)

NAME

COMPANY NAME

PHONE EMAIL:

ADDRESS

CITY: STATE ZIP

CREDIT CARD PAYMENT: ☐ VISA ☐ AMEX ☐ MASTERCARD

CARD

EXPIRATION DATE SECURITY CODE

IF NAME ON CARD IS DIFFERENT FROM ABOVE, PLEASE LIST.

Make Checks Payable to: Medical Society of the State of New York

Mail with this form to: 865 Merrick Avenue, Suite 100S, Westbury, NY, 11590 - ATTENTION Roseann Raia

If you wish to pay by ACH, contact rraia@mssny.org for bank info.

Mechanical Requirements

MSSNY HOD JOURNAL

	FINAL TRIM	LIVE AREA & AD SIZE NONBLEED	AD SIZE WITH BLEED
Full Page	5.375” x 8.5”	4.625” x 7.75”	5.625” x 8.75”
Full Page Spread	10.75” x 8.5” (Gutter safety .25”)	10.25” x 7.75”	11.00” x 8.75”
Half Page Horizontal	4.625” x 3.75”		

- BLEED ON FULL SIZE PAGES ONLY: Add .125”, extended past final trim marks, indicated above
- Copy Safety: .375” from trim on all edges
- All crop/bleed marks and color bars should be offset from the live/bleed area of the file

FILE FORMATS:

PDF: Hi-Res, press ready files. Composite CMYK or Grayscale. PDF/X-1A compliant.

TIFF: Must be flattened and final. No layers. Hi-res binary data. No compression.

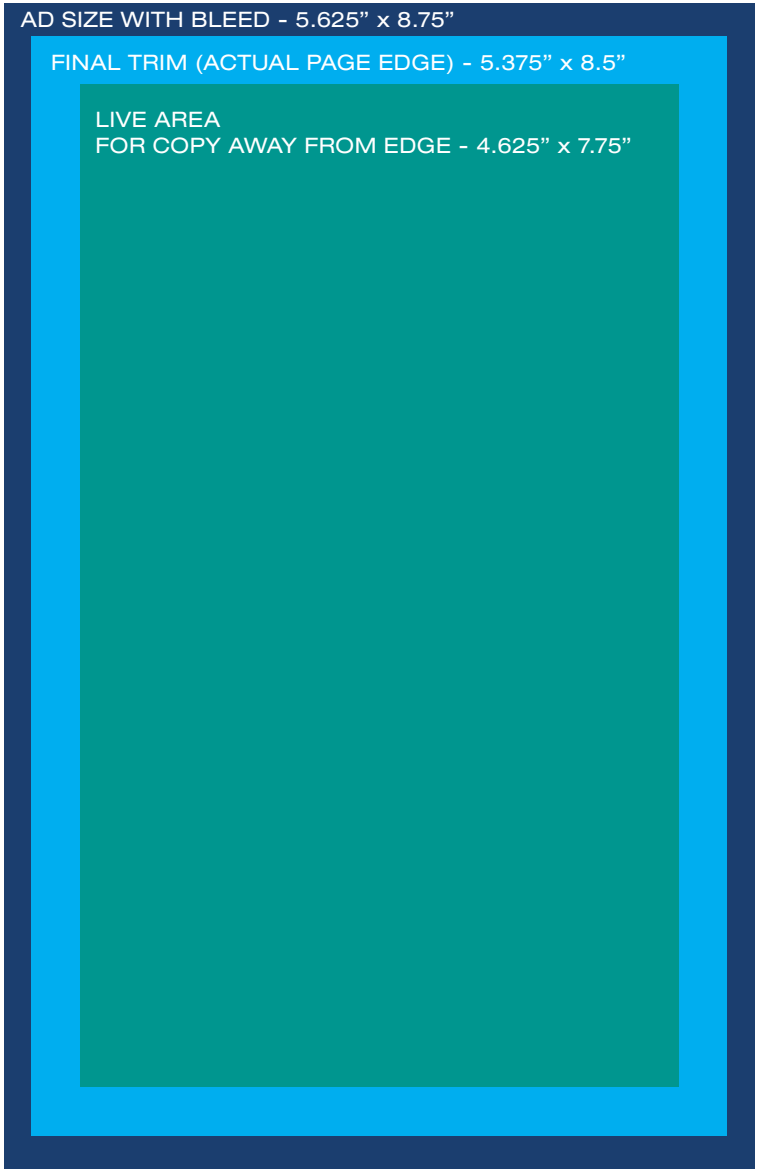
JPEG: CMYK or Grayscale. High Quality Baseline Standard.

MSSNY HOD TIME SAVER & VIDEO CLIP INFO

- Times Saver Slide requires MSSNY issued template that will be sent to sponsor to use when creating their slide.
- If using a 30 second video clip, no template is needed.
- Only a link to the clip is necessary.

PRODUCTION CONTACT: Roseann Raia (rraia@mssny.org) • 516-488-6100 x3020

Full Page Sizes Explained:



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