

2026 ADVERTISING OPPORTUNITIES

Medical Society of the State of New York

Pulse

Banner Advertisement Rates
(includes link to your website)
Banner Ad (550 x 150)
\$500 1x • \$750 2x • \$1000 3x

150 Word Blurb
\$500 1x
\$750 2x

Classified ads
2 months (8x) \$200 flat
rate \$250 with photos

Pulse is emailed to more than **50,000** New York State Physicians every Sunday.

Blast eMails

- \$400 per thousand email addresses
- Time of deployment will be within 24-48 hours of receipt of the final copy. MSSNY reserves the right to alter distribution date, based upon scheduling of in-house emails.
- MSSNY reserves the right to reject objectionable material or material that is deemed a conflict of interest with MSSNY policy and/or approved vendors.

► For more info, email Roseann Raia at rraia@mssny.org

MSSNY ADVERTISING POLICIES

- MSSNY reserves the right to refuse any advertising on the basis of editorial discretion.
- MSSNY reserves the right to terminate advertising at any time for any reason.
- MSSNY reserves the right to label an ad as "Advertisement" if it cannot be easily distinguished from content.
- Products and/or services advertised by external organizations on www.mssny.org are in no way endorsed by MSSNY.
- Customer supplied artwork must adhere to any and all trademark and copyright laws.
- MSSNY has multiple ways to be paid, Check, Credit Card or ACH. Please note, there will be a 3.5% fee added to all credit card payments.

Contact Roseann Raia (rraia@mssny.org) for annual House of Delegates advertising and sponsorship opportunities



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