MEMBERSHIP REPORT

03/11/24

OIG (ORGANIZATIONAL, INSTITUTIONAL AND GROUP) MEMBERSHIP

MSSNY was recently notified that Long Island Community Hospital (LICH) in Suffolk County would not be renewing their Institutional membership. An effort by both MSSNY and the County is already underway to convert their organizational members to individual members.

Slocum Dickson – A membership presentation was made to medical staff leaders and the CEO. This hospital has 44 physicians.

Vytalize IPA – We were approached by an Independent Physician Association called Vytalize. They are interested in having some of their 2,300 physicians become members. We are checking the roster to identify those that are members already.

UNPAID 2024 INSTITUTIONAL DUES

Bassett Healthcare – on 2/26 they indicated they would pay. Huntington Hospital – no info received. Long Island Jewish – roster received; invoice sent. North Shore University Hospital - roster received; invoice sent. Northern Westchester Hospital – roster received; Westchester County bills. Orleans Comm. Health – invoiced 1/3/24. St. Peter's HPMA – invoiced 1/3/24. Upstate Group –they indicated they would pay for 18 members.

2024 DUES BILLING

Notices

Individuals were sent membership renewal information on the following dates:

- ✓ October 11th
- ✓ October 21st email reminder
- ✓ November 20th
- ✓ December 18th
- ✓ December 22nd email reminder

Past due statements were mailed:

- January 16th
- ▶ February 3rd email reminder
- ➢ February 10th
- February 26^{th.}
- March 1st email reminder

County execs were contacted on January 11th and on February 26th to contact their unpaid county members. An unpaid member county report is available for each county to download.

We will make one last push for renewals before the March 15th due date.

To both simplify billing and increase retention, MSSNY is looking to charge \$0 for inactive counties. A legal opinion will be sought before making the change.

MEDICAL STUDENT SECTION (MSS)

The MSS met on February 3[,] 2024, to select their 2024-2025 Officers. They are:

Amanda Altman	Chair	Jacobs School Of Medicine and
		Biomedical Sciences
Greer Williams	Vice Chair	Zucker School of Medicine at
		Hofstra/Northwell
Alyssa Lee	Secretary	New York Medical College

YOUNG PHYSICIAN SECTION (YPS)

The YPS met on February 21, led by its new Chair, Dr. Charles Lopresto. Dr. Lopresto discussed his plans and goals for the section for the upcoming year. A request for nominees for YPS delegates and alternate delegates for MSSNY's HOD was discussed. Plans are underway to hold a virtual Joint Caucus of the YPS, RFS (Resident and Fellow Section) and MSS to discuss the Reference Committee reports for the House of Delegates. A tentative date of Friday, March 15 is being considered.

Dr. Lopresto's membership goals for the upcoming year include analyzing the FOIL data to identify recently licensed young physicians in New York State and to create a "Welcome Kit" to welcome these newly licensed New York physicians. The YPS would like to partner with the Membership and Communications Committees to standardize the type and style of messaging with the ability to develop one document for the Young Physician Section and one for the general membership. He would like to see pre-recorded welcome messages from MSSNY's leaders when new members join, along with communication that highlights MSSNY's most viewed and most attended webinars and educational items.

Dr. Lopresto and the YPS would also like to help create an "Introduction to MSSNY Seminar" for residents transitioning to young physicians. The section will work to create a calendar of meetings relevant to Young Physicians that will appear on the young physician section of MSSNY.org. He hopes to plan and execute 2 YPS events in 2024-2025 – an educational event and a social event.

Resident/Fellow Section (RFS)

The RFS will meet on Friday, March 1 to elect officers for 2024-2025 and discuss proposed resolutions for MSSNY's House Delegates.

IMPEXIUM

Profiles, committee rosters, and lookup work fine. Billing continues to be an issue. And the staff currently have no reports.

MSSNY has been paired up with an Impexium programmer who is providing a great deal of help tackling one issue at a time. He is trying to find a way to automate the Organizational, Institutional (the biggest problem) and the Group memberships and billing. Once that is sorted out, he will build us member count and revenue reports.

Simultaneously, while working with Impexium, staff continue to talk to iMIS and other platforms to identify the best long-term solution.

VOLUNTEERS

An annual call for volunteers was e-mail to the entire membership on February 16, 2024. A follow-up was sent February 26, 2024. So far, approximately 50 applications have been received.