

Dear Colleagues and MSSNY leaders:

Happy New Year.

By now, you should have received a group email from us, followed by an individual email by Tom Lee, Chair of the MSSNY Non-Dues Revenue Committee, regarding our sponsorship program for the upcoming 2024 MSSNY House of Delegates (HOD) to be held at the Long Island Marriott in Uniondale from April 12 to 14. Attached is the HOD sponsorship program brochure.

MSSNY is expanding our sponsorship program at the 2024 HOD. We have enhanced sponsor benefits including for higher level sponsors: a sponsor VIP lounge, HOD intersession time saver slide, preferred seating with MSSNY board chair/president/president-elect at the President's dinner dance, and the opportunity to briefly address the dinner dance attendees or show a short video clip. Other sponsorship opportunities include pre-CME program 5 minute sponsor Zoom presentations. A journal ad would also be greatly appreciated.

Please provide a list of potential sponsors or friends who may have an interest to showcase their products/services at the HOD or purchase a journal ad. They could be your professional colleagues, friends, families, practice partners, or business associates such as pharmaceutical/medical device reps, or hospitals/nursing facilities. It is almost always most productive if you first make a personal introduction to the potential sponsors, then provide MSSNY staff with their contact information for follow-up.

Inquiries for HOD sponsorship opportunities and journal ads could be directed to Roseann Raia at (516)488-6100 Ext 302, or Rraia@mssny.org.

For those who have previously responded with potential leads, we appreciate your prompt reply. For those who have yet to respond, thank you in advance for your support and facilitation. Tom Lee will be following up with you individually for this program.

Paul A. Pipia, MD

Paul A. Pipia, MD, MSSNY President

Robert Frankel, MD

Robert Frankel, MD, Chair of the MSSNY Board of Trustees