



Medical Society of the State of New York 2024 House of Delegates

April 12 - 14, 2024

Long Island Marriott,
Uniondale, NY



WWW.MSSNY.ORG

Expanded Sponsorship Opportunities

Why Be a Sponsor?

MSSNY's House of Delegates Meeting & Vendor Expo brings together industry with New York State's physician leaders and decision makers. The physicians attend the meeting to debate legislative policy, attend CME, network with peers, and spend time with our exhibitors. Only a select group of vendors have the opportunity to showcase their companies and services.

MSSNY House of Delegates attendees are made up of physician leaders from all medical specialties and subspecialties. Members of the House of Delegates are attuned to the specific interests of independent physician practices, group medical staffs, young physicians, resident physicians, and medical students. County medical societies and specialty societies participate in the deliberations and send members of their executive staffs to seek out and recommend new and improved benefits for their members

The 2024 MSSNY House of Delegates

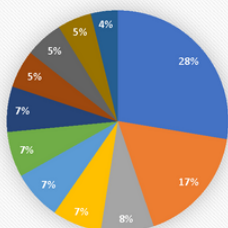
offers an unparalleled opportunity to promote your organization and connect with New York State's top players in the medical profession.

MSSNY Members are:

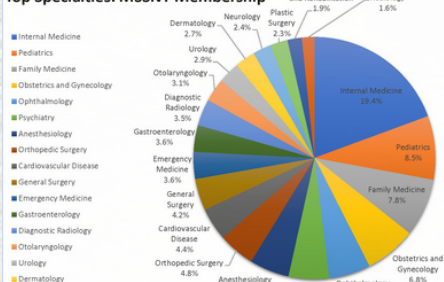
- Physician Leaders • Decision Makers
- Engaged Consumers • Business Owners

**Top Specialties:
House of Delegates Attendees**

■ IM - Internal Medicine
■ FM - Family Medicine
■ EM - Emergency Medicine
■ PM - Physical Med and Rehab
■ GS - General Surgery
■ OBG - Obstetrics and Gynecology
■ OPH - Ophthalmology
■ PS - Plastic Surgery
■ PD - Pediatrics
■ U - Urology



Top Specialties: MSSNY Membership



MSSNY 2024 HOD SPONSORSHIP OPPORTUNITIES



\$20,000 –Diamond Level



- Booth space
- 3 custom messages on MSSNY social media
- 2 dedicated email blasts to membership
- 3 Banner ads in MSSNY Pulse
- 30 second video clip played during the house
- Time Saver Slide during break
- Recognition from podium
- Logo on meeting bag
- Full page color outside back cover journal ad
- Table for 10 to Presidents' gala with corporate designation. Includes 1 representative at President's table
- Opportunity to address attendees at gala or short video presentation
- VIP Lounge & Refreshment Area

MORE INFORMATION

516-488-6100 x 302
rraia@mssny.org



MSSNY 2024 HOD SPONSORSHIP OPPORTUNITIES



\$15,000 – Platinum Level



- Booth space •3 custom messages on

MSSNY social media •1 dedicated email blast to membership

- 2 banner ads in MSSNY Pulse •Recognition from the podium

- Time Saver Slide during break •Logo on meeting bag

- Full page color inside front cover Journal ad

- Table for 10 to Presidents' gala. Includes 1 representative

at Board Chair or President Elect's table •Opportunity to address attendees at gala or short video presentation

- VIP Lounge & Refreshment Area



\$10,000 – Gold Level



- Booth space •3 custom messages on

MSSNY social media •1 banner ad in MSSNY Pulse

- Time Saver Slide during break •Logo on meeting bag

- Full page color inside back cover journal ad

- 6 tickets to Presidents' gala.

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MSSNY 2024 HOD SPONSORSHIP OPPORTUNITIES



\$5,000 Silver Level



- Booth space •3 custom messages on MSSNY social media •Half page color journal ad
- 2 tickets to Presidents' gala



\$2,500 Hot Topic



- 5 minute presentation to HOD CME attendees. Presentation will be outside of the primary House proceeding

*Limited slots available. Must be purchased with a sponsorship package !



MSSNY Gems



- \$5,000 – Coffee Break Sponsorship
- \$3,000 – Booth space
- \$2,500 – Choice of Co-sponsorship of step and repeat backdrop or sponsorship of WiFi or MSSNY Poster Symposium
- \$1,750 – Bottled water with label logo

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MSSNY 2024 HOD REGISTRATION FORM

REGISTRATION FORM – PLEASE RETURN TO
RRAIA@MSSNY.ORG

☐ DIAMOND \$20,000 ☐ PLATINUM \$15,000 ☐ GOLD \$10,000
☐ SILVER \$5,000 ☐ HOT TOPIC \$5,000

GEMS: ☐ COFFEE BREAK \$5,000 ☐ BOOTH \$3,000 ☐ WIFI \$2,500
☐ STEP REPEAT \$2,500 ☐ POSTER SYMPOSIUM \$2,500
☐ BOTTLED WATER \$1,750

JOURNAL ADS:

☐ ½ PAGE: \$500 ☐ SILVER FULL PAGE \$1,500
☐ COLOR FULL PAGE: \$1,000 ☐ GOLD FULL PAGE \$2,000

NAME _____
COMPANY NAME: _____
PHONE: EMAIL: _____
ADDRESS: _____
CITY: _____
STATE _____ ZIPCODE _____

MAKE CHECKS PAYABLE TO:
MEDICAL SOCIETY OF THE STATE OF NEW YORK,
ATTN: ROSEANN RAI
865 MERRICK AVENUE, SUITE 100S
WESTBURY, NY, 11590

CREDIT CARD PAYMENT: ☐ VISA ☐ AMEX ☐ MASTERCARD
CARD # _____
EXPIRATION DATE: _____ SECURITY CODE: _____
IF NAME ON CARD IS DIFFERENT FROM ABOVE,
PLEASE LIST : _____

**DEADLINE FOR SPONSORS & JOURNAL ARTWORK
IS MARCH 29, 2024**