



**Monroe County Medical Society &  
7<sup>th</sup> District Branch**

**MSSNY Council Report  
January 2024**

**I. Advocacy**

Decreased Payor Reimbursement & Private, Independent Practice: the MCMS regularly meets with its private practice physicians and administrators, legislators and payors to discuss the lack of reimbursement. Specifically, private practices continue to meet with Excellus BCBS 1:1 but to no avail as Excellus will not negotiate higher rates with small medical practices. To date, MCMS leadership has:

- Written and submitted an op-ed to the Democrat & Chronicle
- Written a Press Release to tell the “Plight of Private Practice.”
- Held an Interview with local station, WXXI, with Dr. Hemant Kalia, President, MCMS
- Met with Congressman Joe Morrelle and will continue to meet with key legislators.

**II. Patient Clinician Alliance (PCA)**

- The work of the PCA continues to identify and to address the inefficiencies of the present healthcare system which are barriers to providing healthcare and are drivers to healthcare provider burnout.
- The PCA is about patients and clinicians working together to improve healthcare. We aim to make the voices of physicians and patients heard.
- **MCMS leadership has presented the PCA to Congressman Morrelle’s office and Senators Brouk and Cooney – all have expressed much interest in supporting this initiative.**
- **MCMS has written a grant and continues to align with the appropriate partners and funders to launch this important program.**
- identified several objectives to achieve its goal of alleviating administrative burdens that are detrimental to patient care and detract from physician satisfaction which include:
  - i. improving dialogue between physicians, patients, and healthcare administrators,
  - ii. gathering and analyzing data on shared concerns identified from this dialogue,
  - iii. formulating a representative PCA Council whose primary purpose serves to elevate the voices of patients and physicians, and
  - iv. disseminating the information from these conversations to the Rochester community and executives in healthcare systems by means of a public website.

**III. Quality Collaborative (QC):** MCMS leadership thanks our long-standing Chair, QC, for his many years of service. Dr. Jack McIntyre has resigned his position, and we celebrate and honor him on Wed., 1/17/24.

**IV. Membership:** we continue to actively engage with Fellows, medical residents, and students more than ever by inviting them to not only attend networking events but also to get involved at the committee level.