

2023 ADVERTISING OPPORTUNITIES

Medical Society of the State of New York

Pulse



Banner Advertisement Rates

(includes link to your website)

Banner Ad (550 x 150)

\$500 1x • \$750 2x • \$1000 3x

150 Word Blurb

\$500 1x

\$750 2x

Classified ads

2 months (8x) \$200 flat rate

\$250 with photos

Pulse is emailed to more than **40,000** New York State Physicians every Friday afternoon.

Blast eMails

- \$200 per thousand email addresses
- Time of deployment will be within 24-48 hours of receipt of the final copy. MSSNY reserves the right to alter distribution date, based upon scheduling of in-house emails.
- MSSNY reserves the right to reject objectionable material or material that is deemed a conflict of interest with MSSNY policy and/or approved vendors.

For more information, please call Roseann Raia at
516-488-6100 x302 or email: rraia@mssny.org

MSSNY ADVERTISING POLICIES

- MSSNY reserves the right to refuse any advertising on the basis of editorial discretion.
- MSSNY reserves the right to terminate advertising at any time for any reason.
- MSSNY reserves the right to label an ad as "Advertisement" if it cannot be easily distinguished from content.
- Products and/or services advertised by external organizations on www.mssny.org are in no way endorsed by MSSNY.
- Customer supplied artwork must adhere to any and all trademark and copyright laws.
- Prepayment is required for all advertisements.

Contact Roseann Raia (rraia@mssny.org) for annual
House of Delegates advertising and sponsorship opportunities



Medical Society of the State of New York
865 Merrick Avenue • Westbury, New York 11590 •
516-488-6100