

Friday, April 21 – Sunday, April 23, 2023



# MSSNY 2023 House of Delegates

[MSSNY.org](http://MSSNY.org)

**The Medical Society of the State of New York Annual House of Delegates Meeting and Vendor Expo** is the premiere event of the year for hundreds of physician leaders throughout New York State. Physicians representing every county, district, medical school, and specialty attend to deliberate on patient health, improvements to medicine, and legislative initiatives affecting medicine and patients. The meeting provides an opportunity for physicians to attend continuing medical education credit courses and network with fellow physicians and colleagues in the industry.

Representation includes physicians currently in practice and MSSNY's Sections for Young Physicians, Residents and Fellows, Medical Students, International Medical Graduates, and Organized Medical Staffs. Founded in 1807, the Medical Society of the State of New York is the state's principal non-profit professional medical organization advocating for patients and physicians. Its mission is to represent the interests of patients and physicians to ensure quality healthcare for all without consideration of race, background, gender, or orientation. You are invited to participate in this event to showcase your company and services. In addition to physicians, executive staff for county and specialty societies also attend, and those executives are always eager for new benefit programs and services for their members. They are the decision-makers for their organizations throughout the state.

This year's House of Delegates will feature the inauguration of **Paul A. Pipia, MD** as the new President of MSSNY. Dr. Pipia is currently Chairman of the Department of Physical Medicine and Rehabilitation as well as the Deputy Medical Director of the Nassau County Medical Center. The House of Delegates will also recognize the service of outgoing MSSNY President Parag Mehta, MD, MACP.

***Please join us in congratulating these leaders in medicine by becoming a supporter of the House of Delegates and the Presidents' Gala on Saturday, April 22 at the Westchester Marriott Hotel.***

***Parag Mehta, MD, MACP  
President***

***Troy Oechsner  
Executive Vice President***





## MSSNY 2023 House of Delegates Sponsorship Opportunities



### **\$50,000 – Diamond Level**

- Choice of booth space or breakfast or lunch sponsorship
- 3 custom messages on MSSNY social media
- 2 dedicated email blasts to membership
- 3 Banner ads in MSSNY Pulse or The Insider
- Logo on meeting bag
- Full page color journal ad on outside back cover
- Table for 10 to Presidents' gala with corporate designation
- Recognition from podium

### **\$25,000 – Sapphire Level**

- Choice of booth space or breakfast or lunch sponsorship
- 3 custom messages on MSSNY social media
- 1 dedicated email blast to membership
- 2 banner ads in MSSNY Pulse or The Insider
- Recognition from the podium
- Logo on meeting bag
- Full page color Journal ad on inside front cover
- Table for 10 to Presidents' gala

### **\$15,000 – Ruby Level**

- Choice of booth space or breakfast or lunch sponsorship
- 3 custom messages on MSSNY social media
- 1 banner ad in MSSNY Pulse or The Insider
- Logo on meeting bag
- Full page color journal ad on inside back cover
- 6 tickets to Presidents' gala

### **\$10,000 – Emerald Level**

- Choice of booth space or breakfast or lunch sponsorship
- 3 custom messages on MSSNY social media
- Logo on meeting bag
- Full page color journal ad

### **\$5,000 Pearl Level**

- Booth space
- 3 custom messages on MSSNY social media
- Half page color journal ad
- 2 tickets to Presidents' gala

### **\$3,000 Jade Level**

- Choice of logo on meeting bag or bottled water with label logo
- 3 custom messages on MSSNY social media
- Half page black and white ad in Journal

### **MSSNY Heroes**

- \$5,000 – Sponsor lunch
- \$3,000 – Sponsor breakfast
- \$2,500 – Sponsor beverage break
- \$2,500 – Booth space
- \$2,000 – Co-sponsor step and repeat backdrop with MSSNY
- \$2,000 – Sponsor Wi-Fi or MSSNY Poster Symposium
- \$1,500 – Bottled water with label logo



Thursday, April 20 – Sunday, April 23, 2023



**MSSNY 2023 House of Delegates  
Sponsorship Opportunities**

**REGISTRATION FORM** – Please return to [rria@mssny.org](mailto:rria@mssny.org) –

- |  |   |
|--|---|
| <input type="checkbox"/> Diamond \$50,000  | <input type="checkbox"/> MSSNY Hero   |
| <input type="checkbox"/> Sapphire \$25,000 | <input type="checkbox"/> \$5,000  |
| <input type="checkbox"/> Ruby \$15,000     | <input type="checkbox"/> \$3,000  |
| <input type="checkbox"/> Emerald \$10,000  | <input type="checkbox"/> \$2,500 Beverage <input type="checkbox"/> \$2,500 Booth                              |
| <input type="checkbox"/> Pearl \$5,000     | <input type="checkbox"/> \$2,000 Wi-Fi <input type="checkbox"/> Poster Symposium <input type="checkbox"/> Bag |
| <input type="checkbox"/> Jade \$3,000      | <input type="checkbox"/> \$1,500  |

Journal Ads:

- |   |   |
|---|---|
| <input type="checkbox"/> ½ page: \$500            | <input type="checkbox"/> Silver Full page \$1,500 |
| <input type="checkbox"/> Color Full page: \$1,000 | <input type="checkbox"/> Gold Full page \$2,000   |

NAME \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ ZipCode \_\_\_\_\_

Make Checks Payable to: Medical Society of the State of New York, ATTN: Roseann Raia. Mail with this form to: 865 Merrick Avenue, Suite 100S, Westbury, NY, 11590

Credit card payment:     Visa       AMEX       Mastercard

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ If name on card is different from above, please show here: \_\_\_\_\_

Deadline for sponsors and journal artwork is April 7, 2023 .