

# 2021 ADVERTISING OPPORTUNITIES

Medical Society of the State of New York

## eNews

<b>Banner Advertisement Rates</b> (includes link to your website)	<b>150 Word Blurb</b>	<b>Classified ads</b>
Banner Ad (550 x 150) \$500 1x • \$750 2x • \$1000 3x	\$500 1x \$750 2x	1 month (8x) \$200 flat rate \$250 with photos

eNews is emailed to more than **40,000** New York State Physicians every Wednesday and Friday afternoon.

## Blast eMails

- \$200 per thousand email addresses
- Time of deployment will be within 24-48 hours of receipt of the final copy. MSSNY reserves the right to alter distribution date, based upon scheduling of in-house emails.
- MSSNY reserves the right to reject objectionable material or material that is deemed a conflict of interest with MSSNY policy and/or approved vendors.

► **For more information, please call Christina Southard at (516) 488-6100 ext. 355 or email: [csouthard@mssny.org](mailto:csouthard@mssny.org)**

### MSSNY ADVERTISING POLICIES

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**Contact Roseann Raia ([rraia@mssny.org](mailto:rraia@mssny.org)) for annual House of Delegates advertising and sponsorship opportunities**



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