

EFFECTIVE TOBACCO DEPENDENCE TREATMENT

Counseling & Pharmacotherapy

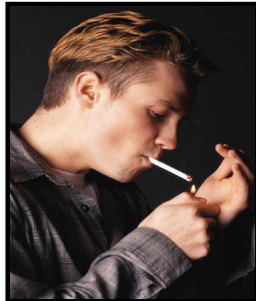


Target Audience:

Physicians in New York State

Faculty:

The Smoking Cessation faculty consists of several physicians who serve on the Medical Society of the State of New York Tobacco Task Force. These physicians are dedicated and committed to improving the treatment of tobacco dependence within their medical communities.



About the Program:

Statistics on smoking-related mortality rates, chronic diseases and health care costs are staggering. The impact of smoking and secondhand smoke on our society is enormous. Physicians can play a central role in assisting patients to “quit smoking.” Effective tobacco dependence treatments, which include pharmacotherapy and counseling, are available. This course was designed to provide physicians with the necessary information and a practical approach to address tobacco dependence and treatment. This program is based on the recommendations of the Public Health Service-sponsored Clinical Practice Guideline, *Treating Tobacco Use and Dependence*.

Program Objectives:

The program will:

- Describe the impact of tobacco dependence & benefits of tobacco dependence treatment;
- Identify features of tobacco dependence as a chronic relapsing disorder;
- Describe effective physician interventions in the treatment of tobacco;
- Identify myths & misconceptions regarding tobacco use, secondhand smoke exposure & nicotine replacement therapies; and
- Identify & describe the benefits of specific community tobacco cessation programs, including NYS Quitline & Tobacco Cessation Centers.

This activity is sponsored by an educational grant from the New York State Department of Health.