

Surviving 2012:

Key Physician Practice Management Issues

**A 10 Night Caribbean Cruise February 17-27
from the Port of New York's Cape Liberty**

***Sail on Royal Caribbean's
Explorer of the Seas!***

***Ports Include ...
St. Maarten, St. Thomas & Labadee***



*Presented by the
Medical, Educational and Scientific
Foundation of New York, Inc.*

**Remember...
No need to fly to
Florida to get on
the ship... Parking
is adjacent to
the ship's pier!**



**Expert faculty will present a 14-hour CME program
focused on critical Practice Management issues
facing today's physician community.**

Please see reverse side for cabin and program rates.

Topics Include:

- **Staying Clear of Regulatory Agencies**
- **Ways to Reduce Your Med Mal Risk**
- **What to Do When the Auditors Arrive**
- **Office Legal Issues**
- **Getting Your EHR to Pay Its Way**

**Remember...
Cruise is scheduled
for President's Week
when most kids
have off!**

**For Information Call 1-800-422-0711 or
visit: bitly/MESFCruise**

The Medical Society of the State of New York is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The Medical Society of the State of New York designates this live activity for a maximum of 14 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Royal Caribbean Explorer of the Seas Eastern Caribbean Trip Itinerary

February 17, 2012	Port Location: Cape Liberty Bayonne, New Jersey	Board 1 pm/Depart 5 pm
February 18	At Sea	
February 19	At Sea	
February 20	At Sea	
February 21	Philipsburg, St. Maarten	Arrive 8 am/Depart 5 pm
February 22	Charlotte Amalie, St. Thomas	Arrive 8 am/Depart 5 pm
February 23	San Juan, Puerto Rico	Arrive 7 am/Depart 1 pm
February 24	Labadee, Haiti	Arrive 8 am/Depart 4 pm
February 25	At Sea	
February 26	At Sea	
February 27	Port Location: Cape Liberty Bayonne, New Jersey	

Room Block: 75 Staterooms

Rates: Per Person, based on double occupancy

(Includes all meals, evening entertainment, meeting room, AV/materials, coffee breaks, etc.)

Starting at:

Interior Staterooms	\$ 880.00 per person
Ocean View	\$1,200.00 per person
Ocean View with Private Balcony	\$1,460.00 per person
Port Charges, Taxes and Fees	\$ 363.63
Program fee – 14 Category 1 Credits	\$ 699.00

Rates for third and fourth person in room (approximately 50%). Confirmed at time of booking. Please add prepaid port charges, taxes to rates above.

These rates apply to all conferees and their guests, regardless of whether they are traveling in the same cabin or separate cabins.

Children's on board camp is complimentary. Guests are included (complimentary) in all of the on board events and cocktail receptions.

Please note: rates for single occupying room alone are double the rates above.

Expert CME Faculty

John Lombardo, MD

A recognized expert in the field of Ophthalmology, Dr. Lombardo is a key member of MLMIC's team of patient safety experts.

Jacqueline Thelian, CPC, CPC-I

A healthcare consultant and expert in coding and billing, Jacqueline Thelian brings more than 20 years of expertise to the area of practice management.

Lawrence Kobak, DPM, JD

A member of the law firm of Kern, Augustine, Conroy & Schoppmann, PC, Dr. Kobak is an expert on the defense of physicians who have been called before regulatory agencies.