2022 ADVERTISING OPPORTUNITIES
Medical Society of the State of New York

eNews

<table>
<thead>
<tr>
<th>Banner Advertisment Rates</th>
<th>150 Word Blurb</th>
<th>Classified ads</th>
</tr>
</thead>
<tbody>
<tr>
<td>(includes link to your website)</td>
<td>$500 1x</td>
<td>1 month (8x) $200 flat rate</td>
</tr>
<tr>
<td>Banner Ad (550 x 150)</td>
<td>$750 2x</td>
<td>$250 with photos</td>
</tr>
<tr>
<td>$500 1x • $750 2x • $1000 3x</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

eNews is emailed to more than 40,000 New York State Physicians every Wednesday and Friday afternoon.

Blast eMails

- $200 per thousand email addresses
- Time of deployment will be within 24-48 hours of receipt of the final copy. MSSNY reserves the right to alter distribution date, based upon scheduling of in-house emails.
- MSSNY reserves the right to reject objectionable material or material that is deemed a conflict of interest with MSSNY policy and/or approved vendors.

▷ For more information, please call Roseann Raia at 516-488-6100 x302 or email: rraia@mssny.org

MSSNY ADVERTISING POLICIES

- MSSNY reserves the right to refuse any advertising on the basis of editorial discretion.
- MSSNY reserves the right to terminate advertising at any time for any reason.
- MSSNY reserves the right to label an ad as “Advertisement” if it cannot be easily distinguished from content.
- Products and/or services advertised by external organizations on www.mssny.org are in no way endorsed by MSSNY.
- Customer supplied artwork must adhere to any and all trademark and copyright laws.
- Prepayment is required for all advertisements.

Contact Roseann Raia (rraia@mssny.org) for annual House of Delegates advertising and sponsorship opportunities

Medical Society of the State of New York
865 Merrick Avenue • Westbury, New York 11590 • 516-488-6100