The Medical Society of the State of New York Annual House of Delegates Meeting and Vendor Expo is the premiere event of the year for hundreds of physician leaders throughout New York State. Physicians representing every county, district, medical school and specialty attend to deliberate on patient health, improvements to medicine, and legislative initiatives affecting medicine and patients. The meeting provides an opportunity for physicians to attend continuing medical education credit courses and network with fellow physicians and colleagues in the industry. Representation includes physicians currently in practice AND MSSNY’s Sections for Young Physicians, Residents and Fellows, Medical Students, International Medical Graduates, and Organized Medical Staffs.

*Founded in 1807, the Medical Society of the State of New York is the state’s principal non-profit professional medical organization advocating for patients and physicians. Its mission is to represent the interests of patients and physicians to ensure quality healthcare for all without consideration of race, background, gender, or orientation.*

You are invited to participate in this event to showcase your company and services. In addition to physicians, executive staff for county and specialty societies also attend, and those executives are always eager for new benefit programs and services for their members. They are the decision makers for their organizations which encompass the State.

**The 2022 HOD will be a special celebration of our ability to meet in-person again.** MSSNY physician leaders are eager to see their colleagues after a three-year hiatus.

This year will mark the installation of **Parag Mehta, MD** as the new President of MSSNY. Dr. Mehta is currently the Senior Vice Chairman of the Department of Medicine and the Chief Medical Information Officer at New York Presbyterian Brooklyn Methodist Hospital (NYPBMH) and is an Associate Professor of Clinical Medicine at Weill Cornell Medicine. He is Board Certified in Internal Medicine, Hospice and Palliative Care as well as Integrative and Holistic Medicine. Dr. Mehta has been involved with the implementation of EHR at New York-Presbyterian Brooklyn Methodist Hospital for the last 16 years and has helped the institution to reach HIMSS Level 7 bringing IT and clinicians together to improve their experience.

A very active member of organized medicine, Dr. Mehta also serves as the Governor for the New York Chapter of the American College of Physicians (NYACP), is a member of AMA (and serves as a delegate representing New York), Kings County Medical Society, American Association of Physicians of Indian Origin and the Indian Medical Association. He has received the Laureate Award, the highest honor...
conferred by NYACP, in recognition of his extraordinary contributions in the areas of governance, quality, public policy and education. In addition to serving as a Physician Wellness Champion, Dr. Mehta’s contributions to MSSNY include terms as Assistant Treasurer, Vice President, MSSNY Councilor, Young Physician Councilor, Commissioner of Membership, Chair of the Future Task Force for Infrastructure/Organization and of the International Medical Graduate Committee.

This event, and in particular, the Presidents’ Dinner Dance will also recognize the service of Bonnie L. Litvack, MD (2020-2021) and Joseph R. Sellers, MD (2021-2022) both of whom served as President of the Medical Society during the Covid pandemic years. Steering physicians, healthcare and the Society during these tumultuous times required strength, determination, and foresight. The Medical Society is very proud to recognize Drs. Litvack, Sellers and Mehta for their contributions. As Dr. Mehta ascends to the role of President, many innovative and progressive steps are anticipated during his term of office which will be governed by his principles of Harmony, Wellness and Empowerment.

Please join us in congratulating these leaders in medicine by becoming a supporter of the House of Delegates and the Presidents’ Dinner Dance taking place on Saturday, May 21 at the Westchester Marriott Hotel.

Joseph R. Sellers, MD
President

Troy Oechsner
Executive Vice President
SPONSORSHIP OPPORTUNITIES
MSSNY 2022 HOUSE OF DELEGATES
MAY 20-22, 2022, WESTCHESTER MARRIOTT, TARRYTOWN, NY

$50,000 – Diamond Level
- Choice of: Booth space or Breakfast or lunch sponsorship
- 3 custom messages on MSSNY social media
- 3 email blasts to membership
- 4 Banner ads in eNews
- 30 second commercial during event
- Logo on meeting bag
- Full page Journal ad (Choice of inside front or outside back cover)
- Table for 10 to Presidents Dinner Dance with Corporate Designation
- Opportunity to give 2-minute presentation during Dinner Dance
- 30 minutes with physician leaders of major health systems around the State (in-person or Zoom)
- Website recognition for 12 months

$25,000 – Sapphire Level
- Choice of: Booth space or Breakfast or lunch sponsorship
- 3 custom messages on MSSNY social media
- 2 email blasts to membership
- 4 banner ads in eNews
- 30 second commercial during event
- Logo on meeting bag
- Full page Journal ad on inside back cover
- Table for 10 to Presidents Dinner Dance
- Opportunity to give 2-minute presentation during Dinner Dance
- 30 minutes with physician leaders of major health systems around the State (in-person or Zoom)
- Website recognition for 9 months

$15,000 – Ruby Level
- Choice of: Booth space or Breakfast or lunch sponsorship
- 3 custom messages on MSSNY social media
- 1 email blast to membership
- 4 banner ads in eNews
- 30 second commercial during event
- Logo on meeting bag
- Full Gold page Journal ad
- 6 tickets to Presidents Dinner Dance
- Website recognition for 6 months

$10,000 – Emerald Level
- Choice of: Booth space or Breakfast or lunch sponsorship
- 3 custom messages on MSSNY social media
- 4 banner ads in eNews
- Logo on meeting bag
- Full Silver page ad in Journal
- 4 tickets to Presidents Dinner Dance
- Website recognition for 3 months

$5,000 Pearl Level
- Booth space
- 3 custom messages on MSSNY social media
- 4 banner ads in eNews
- Full page ad in Journal
- 2 tickets to Presidents Dinner Dance

$3,000 Jade Level
- Choice of: Logo on meeting bag or Bottled water with label logo
- 4 banner ads in eNews
- Half Page Ad in Journal

MSSNY Heroes
- $5,000 – Sponsor lunch
- $3,000 – Sponsor breakfast
- $2,500 – Sponsor beverage break
- $2,500 – Booth space
- $2,000 – Sponsor WiFi or MSSNY Poster Symposium or Bag w/ Logo
- $1,500 – Bottled Water w/ logo

All sponsors will be gratefully acknowledged at the Annual House of Delegates!
REGISTRATION FORM - Please return to LMayer@mssny.org

Sponsors – As an added bonus, custom messaging, blast emails, and banner ads will commence upon receipt of payment!

- Diamond $50,000
- Sapphire $25,000
- Ruby $15,000
- Emerald $10,000
- Pearl $5,000
- Jade $3,000
- MSSNY Hero $5,000
- $3,000
- $2,500 Beverage
- $2,500 Booth
- $2,000 Wi-Fi
- Poster Symposium
- Bag
- $1,500
- Beverage $2,500
- Booth $2,500
- Wi-Fi $2,000
- Poster Symposium
- Bag
- Beverage $2,500
- Booth $2,500
- Wi-Fi $2,000
- Poster Symposium
- Bag

Journal Ads:
- ½ page: $500
- Color Full page: $1,000
- Silver Full page $1,500
- Gold Full page $2,000

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Deadline for Sponsors and Journal artwork is April 15, 2022.