The E-Myth Physician

By Michael E. Gerber

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The E-Myth Physician, Book Description

Book Description: Publication Date: January 6, 2003 Michael E. Gerber, bestselling author of The E-Myth Revisited shares his powerful insights to lead independent physicians to successful practices and enriched lives. Michael Gerber has dedicated much of his professional life to the study of entrepreneurship and business dynamics. His E-Myth Academy is renowned in the entrepreneurial world for its business insight and guidance as well as its inspirational advice. In The E-Myth Physician, bestselling author Gerber returns to his roots in order to provide indispensable advice to doctors who own and run their own practices. Gerber provides excellent business insights into topics such as streamlining systems, effective small-business management practices, healthy patient relations and managing cash flows, all with the goal of freeing physicians from the daily grind of running a business and leaving them to a happier and more productive life while doing the job they love – practicing medicine.